

# #166 National Preschool and School-Age Gymnastics Survey Results

**Introduction**- It's just natural for gym owners, preschool, and school-age directors to want to know what other gyms are doing. I emailed the survey to 4039 gyms and I received information from more than 500 gyms. Topics include: length of classes, age divisions, ratios, warm-ups, progressions, testing, awards, preschool open gym, how they do make-ups, end-of-year shows, and themes. I also pooled ideas for business trends such a creating client loyalty, tuition collection, and best marketing tool to attract preschool customers.

Fill in the blank:

1. Sunday classes \_\_\_\_\_
2. Make-ups \_\_\_\_\_
3. Charge for Annual/Registration Fee  
\_\_\_\_\_
4. Youngest preschool age \_\_\_\_\_
5. How often test in preschool classes \_\_\_\_\_
6. Preschool Open Gyms \_\_\_\_\_
7. Length of warm-up in P.S. \_\_\_\_\_
8. Length of warm-up in S.Age \_\_\_\_\_
9. Most effective marketing \_\_\_\_\_
10. Create client loyalty \_\_\_\_\_
11. Most important key to P.S. \_\_\_\_\_
12. Most important key to S.A. \_\_\_\_\_
13. Tuition for P.S. \_\_\_\_\_
14. Tuition for S.A. \_\_\_\_\_
15. Length of P.S. class \_\_\_\_\_
16. Length of S.A. class \_\_\_\_\_
17. Rewards program in P.S. \_\_\_\_\_

18. Best Gymnastics Website \_\_\_\_\_

19. Your Best Preschool Themes

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20. Best School-Age Themes

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21. End of the Year Show

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\* More details on this topic can be found on Patti's DVD #166 "Preschool and School-Age Survey Results". Purchase it at [www.tumblebear.com](http://www.tumblebear.com) and sign up for Patti's FREE Monthly E-Newsletter.